



## Marketing Intern

### COMPANY DESCRIPTION:

**Perceptron, Inc.** (NASDAQ: [PRCP](#)) Founded in 1981, Perceptron is an established technology company with a long history of innovation. Our global infrastructure, technological breadth, brand recognition within the industry, and—most of all—our people, set us apart from the competition.

Headquartered in Plymouth, Michigan, Perceptron has approximately 330 employees worldwide. Perceptron has team members in over a dozen countries with offices in the United States, Germany, France, Spain, Brazil, Japan, Singapore, China, Italy, Czech Republic and India.

Perceptron develops, produces, and sells non-contact measurement and inspection solutions for industrial and commercial applications. The products from the Company's Industrial Business Unit (IBU) provide solutions for manufacturing process control as well as sensor and software technologies for non-contact measurement and inspection applications. Automotive and manufacturing companies throughout the world rely on Perceptron's metrology solutions to help them manage their complex manufacturing processes to improve quality, shorten product launch times and reduce overall manufacturing costs. Perceptron also offers Value Added Services such as training and customer support services. Measurement solutions include inline and nearline dimension gauging, CMM, 3D scanning, robot guidance, gap & flush measurement and wheel alignment solutions.

Perceptron is committed to satisfying both the needs of its customers and the needs of its team members. Our continued leadership role in our industry is dependent on attracting and retaining world-class employees who understand that delighting the customer is our #1 job. Our collaborative culture is rooted in a set of core values shared by Perceptron team members around the world. We call these beliefs the Five Diamonds:

- **Innovation.** Our quest for innovation springs from the unrelenting belief that what we did yesterday will not be good enough tomorrow.
- **Commitment.** Our commitment to our customers' demands that we are bound to their goals and invested in their success.
- **Integrity.** We are steadfastly dedicated to a strict ethical code which guides our decisions and governs our efforts.
- **Value.** We provide value by creating unique solutions that maximize our customers' return on investment.
- **Excellence.** We ensure excellence by taking responsibility for the entire lifecycle of a solution. A single breakdown, anywhere along the way, compromises the quality of the end result.

We offer a casual, flexible work environment, with opportunities for training and excellent benefits. Additional information is available at [www.perceptron.com](http://www.perceptron.com).



## **POSITION DESCRIPTION:**

As a Perceptron **Marketing Intern** you will work with the Marketing team to research, build, test, and launch a new responsive corporate website in English.

The **Marketing Intern** will:

- Coordinate launch with internal and external contacts.
- Follow current standards for collecting information and cookies.
- Setup Google Analytics and submit sitemap to all browsers.
- Build environment for future language translations.

## **Candidate Requirements:**

- Junior or Senior level student majoring in Computer Science or related field.
- Experience with launching a response website from start to finish.

TO APPLY: Send your resume to [jobs@perceptron.com](mailto:jobs@perceptron.com).

NO AGENCY REFERRALS ACCEPTED.

PERCEPTRON IS AN EQUAL OPPORTUNITY EMPLOYER.

Referral Level: 1

