



## Product Line Manager

### COMPANY DESCRIPTION:

**Perceptron, Inc.** (NASDAQ: [PRCP](#)) Founded in 1981, Perceptron is an established technology company with a long history of innovation. Our global infrastructure, technological breadth, brand recognition within the industry, and—most of all—our people, set us apart from the competition.

Headquartered in Plymouth, Michigan, Perceptron has approximately 350 employees worldwide. Perceptron has team members in over a dozen countries with offices in the United States, Germany, France, Spain, Japan, Singapore, China, Italy, Czech Republic and India.

Perceptron develops, produces, and sells non-contact measurement and inspection solutions for industrial applications. The products provide solutions for manufacturing process control as well as sensor and software technologies for non-contact measurement and inspection applications. Automotive and manufacturing companies throughout the world rely on Perceptron's metrology solutions to help them manage their complex manufacturing processes to improve quality, shorten product launch times and reduce overall manufacturing costs. Perceptron also offers Value Added Services such as training and customer support services. Measurement solutions include inline and nearline dimension gauging, CMM, 3D scanning, robot guidance, gap & flush measurement and wheel alignment solutions.

Perceptron is committed to satisfying both the needs of its customers and the needs of its team members. Our continued leadership role in our industry is dependent on attracting and retaining world-class employees who understand that delighting the customer is our number one job. Our collaborative culture is rooted in a set of core values shared by Perceptron team members around the world. We call these beliefs the Five Diamonds:

- **Innovation.** Our quest for innovation springs from the unrelenting belief that what we did yesterday will not be good enough tomorrow.
- **Commitment.** Our commitment to our customers' demands that we are bound to their goals and invested in their success.
- **Integrity.** We are steadfastly dedicated to a strict ethical code which guides our decisions and governs our efforts.
- **Value.** We provide value by creating unique solutions that maximize our customers' return on investment.
- **Excellence.** We ensure excellence by taking responsibility for the entire lifecycle of a solution. A single breakdown, anywhere along the way, compromises the quality of the end result.

We offer a casual, flexible work environment, with opportunities for training and excellent benefits. Additional information is available at [www.perceptron.com](http://www.perceptron.com).



## POSITION DESCRIPTION:

As a Perceptron **Product Line Manager**, you will plan, direct and coordinate marketing of Perceptron products and services.

The **Product Line Manager** duties may include:

- Assess market needs and trends, analyzing their impact on current and new product concepts.
- Develop pricing strategies and pricing tools for products and services.
- Create product marketing collateral in support of products and services.
- Guide and drive product development ensuring products and services meet or exceed customer expectations.
- Prioritize engineering projects.
- Assist the global account team in the positioning and sales of Perceptron products.
- Participate in the development and maintenance of the marketing process.
- Communicate marketing strategies to the global marketing team to ensure efforts are focused on product objectives.
- Manage product configuration, version control, BOM's and order guidelines including spare parts.
- Establish and document functional specifications as required.
- Participate in the ECO process.
- Participate in the Quote review process.
- When necessary, assist in quality assurance efforts – act as domain expert.
- Work closely with engineering functional managers to ensure developments satisfy product requirements.

## Candidate Requirements:

- BA in Business or Engineering.
- 5 years experience working with or for automotive OEM and/or Tier customers in positions involving the use of production equipment and/or quality control systems.
- Marketing or selling of engineered solutions for automotive manufacturing.
- Development of product brochures and multimedia sales tools.
- Marketing or selling of software tools and services for solving manufacturing problems.

## OUR COMPREHENSIVE BENEFITS PACKAGE INCLUDES:

- Competitive Compensation
- Medical
- Dental
- Vision
- Life Insurance
- Critical Illness/Accident
- ST/LT Disability Insurance
- 401K
- Employee Stock Purchase Plan
- Wellness Program

TO APPLY: Send your resume to [jobs@perceptron.com](mailto:jobs@perceptron.com).

NO AGENCY REFERRALS ACCEPTED.

PERCEPTRON IS AN EQUAL OPPORTUNITY EMPLOYER.

Referral Level: 1

